AGENDA – The We are Europe Academy, 2018 edition, 9th-11th November 2018

Friday 9 November
Venue Mundo-B, rue d’Edimbourg 26, 1050 Ixelles

14:00 – 14:45 OPENING
- Welcome and outline of the program
- Introduction of participants
- Targets and desired outcomes
- This time I’m voting presented by Sara Joffre

Introduction by Inês Moreira, We are Europe Academy facilitator

14:45 – 15:15 PLENARY SESSION

CHALLENGES FOR CIVIL SOCIETY ORGANISATIONS IN VIEW OF THE 2019 EUROPEAN ELECTIONS

Introductions by:
- Assya Kavrakova, Executive Director of European Citizen Action Service
- Paolo Vacca, Secretary-General of the Union of European Federalists

Followed by Q&A session

15:15 – 16:15 1st Face-to-Face

Getting ready to engage in the debate on the Future of Europe

“OUR MONEY”
- Is the EU budget enough and is it spent on the right policies?
- Do we need more cross-border solidarity to make the euro work?
- Will austerity ever end?
- Is it time for EU taxes to finance EU policies?

With the participation of:
- Christopher Glück, President of the Young European Federalists

Challenged by Inês Moreira, We are Europe facilitator

16:15 – 16:45 Coffee break

16:45 – 17:45 Workshops on Political Communication (1st round)

Each participant participates in two workshops among:

- Formulating an effective political communication strategy
  Led by Monica Tiberi, Communication Adviser in the European Committee of the Regions

- Exploiting social media at their best for political communication
  Led by Marzia Buonaroti, Social media assistant at Socialists & Democrats at EP

- Running pan-European communication campaigns in the framework of transnational partnerships
  Led by Ansgar Kiene, Climate Energy Policy Advisor at Greenpeace EU
17:50 – 18:50 | **Workshops on Political Communication (2nd round)**

- **Formulating an effective political communication strategy**
  Led by Monica Tiberi, Communication Adviser in the European Committee of the Regions

- **Exploiting social media at their best for political communication**
  Led by Marzia Buonaroti, Social media assistant at Socialists & Democrats at EP

- **Running pan-European communication campaigns in the framework of transnational partnerships**
  Led by Ansgar Kiene, Climate Energy Policy Advisor at Greenpeace EU

18:50 – 19:30 | **PRACTICAL PROJECT – GROUP MEETINGS**

Participants are divided into 4 groups and familiarise with their profiles, groups and assigned projects. Within each group, each pair of participants represents an imaginary CSO. All the CSOs in each group need to work together towards the development and implementation of a given project through the weekend.

Participants work in groups to reflect on the learning of the afternoon and draw conclusions for their assigned project.

19:30 | Networking drinks

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**Saturday 10 November**

**Venue Mundo-B, rue d’Edimbourg 26, 1050 Ixelles**

**08:30** | Opening

**08:45** | Introduction to the day

**09:00 – 10:00** | **2nd Face-to-Face**

*Getting ready to engage in the debate on the Future of Europe*

**“OUR SECURITY”**

- How do EU citizens perceive security in Europe?
- Are perceived threats real or politically driven?
- What role for the EU in ensuring homeland security?
- Security, freedom and national sovereignty: is it a new incompatibility triangle?

With the participation of:
- Aleksejs Dimitrovs, EFA Advisor on Legal Affairs, Civil Liberties, Justice and Home Affairs

Challenged by Ophélie Omnes, President of UEF France

**10:05 – 11:05** | **Workshops on citizens’ engagement (1st round)**

Each participant participates in two workshops among:

- **Activating membership for European activities**
  Led by Martin Maréchal, President of JEF Belgium

- **Promoting Europe reaching out to new circles**
  Led by Davide Capecchi, Outreach expert

- **Going digital to engage citizens with Europe**
  Led by Elisa Lironi, Digital Democracy Manager at ECAS

**11:05 – 11:35** | Coffee break
### 11:40 – 12:40
**Workshops on citizens’ engagement (2nd round)**

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### 12:40 – 13:30
**PRACTICAL PROJECT – GROUP MEETINGS**
Participants work in groups to reflect on the learning of the morning and draw conclusions for their assigned project.

### 13:30 – 14:30
**Lunch**

### 14:30 – 15:30
**3rd Face-to-Face**

*Getting ready to engage in the debate on the Future of Europe*

**“OUR DEMOCRACY”**
- Are closer EU integration and national democracies becoming a contradiction?
- Is the EU a democracy?
- How can citizens influence EU decisions?
- How to counter the proponents of illiberal democracy?

With the participation of:
- Paolo Vacca, Secretary-General of the Union of European Federalists

Challenged by Ophélie Omnes, President of UEF France

### 15:35 – 16:35
**Workshops on tools for non-party actors in electoral periods (1st round)**

Each participant participates in two workshops among:

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### 16:35 – 17:05
**Coffee break**

### 17:05 – 18:05
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### 18:05 – 19:00
**PRACTICAL PROJECT – GROUP MEETINGS**
Participants work in groups to reflect on the learning of the afternoon and draw conclusions for their assigned project.

19:00
End of session

19:30
Group dinner at Enoteca Da Valentino

Sunday 11 November
Venue Mundo-B, rue d’Edimbourg 26, 1050 Ixelles

09:00 – 10:30 Finalisation of projects

10:30 – 11:30 Presentation of projects
Group feedback based on: effectiveness, originality, imagination and professionalism
Presentation of participants’ conclusions on lessons learned for their own organisations

11:30 – 12:00 Evaluation and feedback

12:00 Closing

End of the We are Europe Academy