

AGENDA – The We are Europe Academy, 2018 edition, 9th-11th November 2018

Friday 9 November

Venue Mundo-B, rue d'Edimbourg 26, 1050 Ixelles

14:00 – 14:45

OPENING

- Welcome and outline of the program
- Introduction of participants
- Targets and desired outcomes
- This time I'm voting presented by **Sara Joffre**

Introduction by **Inês Moreira**, We are Europe Academy facilitator

14:45 – 15:15

PLENARY SESSION

CHALLENGES FOR CIVIL SOCIETY ORGANISATIONS IN VIEW OF THE 2019 EUROPEAN ELECTIONS

Introductions by:

- **Assya Kavrakova**, Executive Director of European Citizen Action Service
- **Paolo Vacca**, Secretary-General of the Union of European Federalists

Followed by Q&A session

15:15 – 16:15

1st Face-to-Face

Getting ready to engage in the debate on the Future of Europe

“OUR MONEY”

- Is the EU budget enough and is it spent on the right policies?
- Do we need more cross-border solidarity to make the euro work?
- Will austerity ever end?
- Is it time for EU taxes to finance EU policies?

With the participation of:

- **Christopher Glück**, President of the Young European Federalists

Challenged by **Inês Moreira**, We are Europe facilitator

16:15 – 16:45

Coffee break

16:45 – 17:45

Workshops on Political Communication (1st round)

Each participant participates in two workshops among:

Formulating an effective political communication strategy

Led by **Monica Tiberi**,
Communication Adviser in
the European Committee
of the Regions

Exploiting social media at their best for political communication

Led by **Marzia Buonaroti**,
Social media assistant at
Socialists & Democrats at EP

Running pan-European communication campaigns in the framework of transnational partnerships

Led by **Ansgar Kiene**,
Climate Energy Policy Advisor at
Greenpeace EU

17:50 – 18:50

Workshops on Political Communication (2nd round)

Formulating an effective political communication strategy

Led by **Monica Tiberi**,
 Communication Adviser in
 the European Committee
 of the Regions

Exploiting social media at their best for political communication

Led by **Marzia Buonaroti**,
 Social media assistant at
 Socialists & Democrats at EP

Running pan-European communication campaigns in the framework of transnational partnerships

Led by **Ansgar Kiene**,
 Climate Energy Policy Advisor at
 Greenpeace EU

18:50 – 19:30

PRACTICAL PROJECT – GROUP MEETINGS

Participants are divided into 4 groups and familiarise with their profiles, groups and assigned projects. Within each group, each pair of participants represents an imaginary CSO. All the CSOs in each group need to work together towards the development and implementation of a given project through the weekend.

Participants work in groups to reflect on the learning of the afternoon and draw conclusions for their assigned project.

19:30

Networking drinks

Saturday 10 November

Venue Mundo-B, rue d'Edimbourg 26, 1050 Ixelles

08:30

Opening

08:45

Introduction to the day

09:00 – 10:00

2nd Face-to-Face

Getting ready to engage in the debate on the Future of Europe

“OUR SECURITY”

- How do EU citizens perceive security in Europe?
- Are perceived threats real or politically driven?
- What role for the EU in ensuring homeland security?
- Security, freedom and national sovereignty: is it a new incompatibility triangle?

With the participation of:

- **Aleksejs Dimitrovs**, EFA Advisor on Legal Affairs, Civil Liberties, Justice and Home Affairs

Challenged by **Ophélie Omnes**, President of UEF France

10:05 – 11:05

Workshops on citizens' engagement (1st round)

Each participant participates in two workshops among:

Activating membership for European activities

Led by **Martin Maréchal**,
 President of JEF Belgium

Promoting Europe reaching out to new circles

Led by **Davide Capecchi**,
 Outreach expert

Going digital to engage citizens with Europe

Led by **Elisa Lironi**,
 Digital Democracy Manager at ECAS

11:05 – 11:35

Coffee break

11:40 – 12:40

Workshops on citizens' engagement (2nd round)

**Activating membership
for European activities**

Led by **Martin Maréchal**,
President of JEF Belgium

**Promoting Europe reaching
out to new circles**

Led by **Davide Capecchi**,
Outreach expert

**Going digital to engage citizens with
Europe**

Led by **Elisa Lironi**,
Digital Democracy Manager at ECAS

12:40 – 13:30

PRACTICAL PROJECT – GROUP MEETINGS

Participants work in groups to reflect on the learning of the morning and draw conclusions for their assigned project.

13:30 – 14:30

Lunch

14:30 – 15:30

3rd Face-to-Face

Getting ready to engage in the debate on the Future of Europe

“OUR DEMOCRACY”

- Are closer EU integration and national democracies becoming a contradiction?
- Is the EU a democracy?
- How can citizens influence EU decisions?
- How to counter the proponents of illiberal democracy?

With the participation of:

- **Paolo Vacca**, Secretary-General of the Union of European Federalists

Challenged by **Ophélie Omnes**, President of UEF France

15:35 – 16:35

Workshops on tools for non-party actors in electoral periods (1st round)

Each participant participates in two workshops among:

**Lobbying the EP candidates
and political advocacy**

Led by **Huw Longton**,
Training and Outreach
Coordinator at ECAS

**Countering fake news in the
European election campaign**

Led by **Flavio Grazian**, Digital
Democracy Coordinator at ECAS

**Promoting turnout at the next
European elections**

Roger Casale,
Secretary General of the New
Europeans

16:35 – 17:05

Coffee break

17:05 – 18:05

Workshops on tools for non-party actors in electoral periods (2nd round)

**Lobbying the EP candidates
and political advocacy**

Led by **Huw Longton**,
Training and Outreach
Coordinator at ECAS

**Countering fake news in the
European elections campaign**

Led by **Flavio Grazian**, Digital
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**Promoting turnout at the next
European elections**

Roger Casale,
Secretary General of the New
Europeans

18:05 – 19:00

PRACTICAL PROJECT – GROUP MEETINGS

Participants work in groups to reflect on the learning of the afternoon and draw conclusions for their assigned project.

19:00

End of session

19:30

Group dinner at Enoteca Da Valentino

Sunday 11 November

Venue Mundo-B, rue d'Edimbourg 26, 1050 Ixelles

09:00 – 10:30

Finalisation of projects

10:30 – 11:30

Presentation of projects

Group feedback based on: effectiveness, originality, imagination and professionalism

Presentation of participants' conclusions on lessons learned for their own organisations

11:30 – 12:00

Evaluation and feedback

12:00

Closing

End of the We are Europe Academy