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EUROPEAN
FEDERALISTS
BELGIUM

Activating membership for European activities

How to engage civil society members and
organisations in the political life of Europe

Martin Maréchal – We are Europe Academy Edition 2018



Activating membership for European activities

What are we talking
about exactly?





Activating membership for European activities

1. Finding
2. Identifying
3. Reaching
4. Mobilising





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A few tips!





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1. Quality over quantity
2. Networking
3. Actually caring
4. Following up





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Thank you for your attention!