

EUROPEAN ELECTIONS 2019

Involving Partner
Organisations

thistimeinvoting.eu

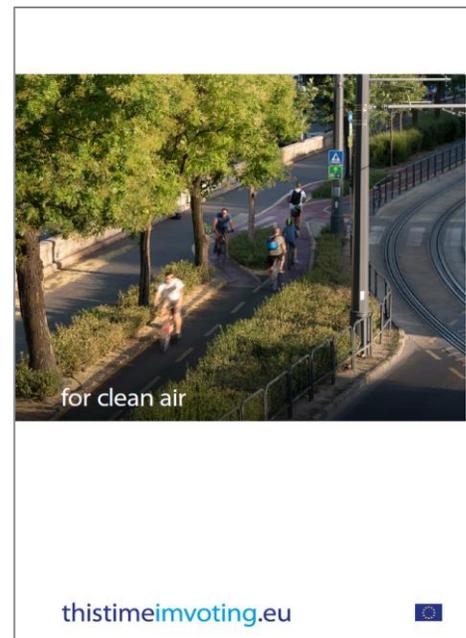
The European Elections of 23-26 May 2019 (from here on EE19) are fast approaching and it is more important than ever for us to work together and encourage more European citizens to participate in the democratic process and to go out and vote.

We have an ultimate goal: to engage people for European democracy, to convince more European citizens to play a bigger role in the European project and to build a community to rally behind this cause. As an organisation committed to promoting civic engagement and democracy within the European Union, we hope you will join our EE19 campaign.

Our campaign message and platform are ready for you to use. This is a flexible campaign that you can take in the direction that you want and make relevant to your own work. We can provide you with a toolkit and empower you to be co-creators of the campaign in your field.

1. How you can support us

- Sign your organisation up to our campaign platform, <https://www.thisimeinvoting.eu>, to receive your personalised link.
- Promote 'This time I'm voting' through your own work at a pan-European and national level.
- Direct your networks and followers towards the online platform using your personalised link so that they can participate in the European Parliament campaign process.
- Activate your networks in the Member States to:
 - Motivate your members and staff to take the campaign on board and include it in their communication
 - Spread the campaign in a way that is context-relevant
- Share content about the elections and campaign on social media, in your newsletter, on your intranet, etc.



- Reinforce the social media presence of the campaign: share posts and tweets that are linked to the campaign. These will be of a non-partisan, apolitical nature.

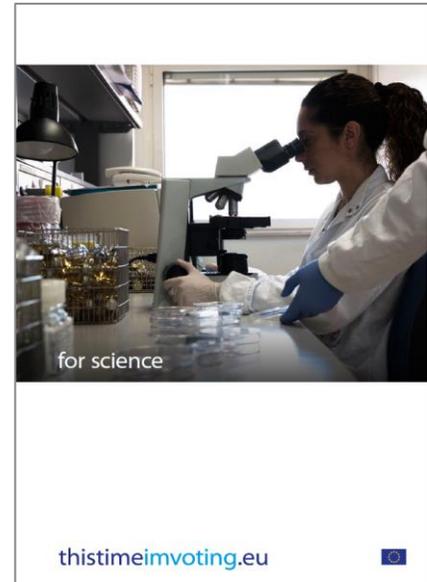
2. How we can support you

All our partners will benefit from the following:

- We provide you with a ready online platform and a campaign message that you can adapt to fit your mandate and interests
- We will provide your organisation with a unique URL that you can use for your own network. Through this, we will be able to track the impact of your activities and provide you with regular feedback on your success in influencing people to sign up to the thistimeimvoting.eu platform. We will provide you with the number of people who signed up with your unique URL. We cannot, however, provide you with the number of people from your activities that do not use this unique URL. We will not be able to provide data on an individual basis.
- Members of your organisation can be invited to elections seminars in Brussels on the elections campaign.
- Access to data, factsheets and infographics that are relevant to your region or sector of activity to enrich the content of your communication.
- Access to templates of posters, leaflets, stickers, presentations, etc on our [download centre](#). You can personalise these in order to spread your message.

Furthermore, other possibilities to collaborate can be explored with you:

- You can apply for patronage of your event or series of events by the European Parliament (more information on our [website](#), ongoing)
- You can contact us with concrete plans to organise elections-related activities for which we could provide content (speakers, presentation material) or in some cases logistical support.



3. Agreement

The partnership is based on goodwill and on the realisation that by joining forces in the lead up to the next European Elections in some areas, we will increase our potential and effectiveness in reaching our common goal of encouraging more democratic participation.

The partnership can be formalised by a memorandum of cooperation should your organisation require this.

For any further questions, please contact us at the following address:

ep-events@europarl.europa.eu

We look forward to a fruitful and inspiring cooperation!