

TOOLS TO UPGRADE YOUR SOCIAL MEDIA GAME

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TOOLS	WEB-BASED	IPHONE	ANDROID
CREATE STUNNING SOCIAL MEDIA GRAPHICS WITHOUT PHOTOSHOP			
ADOBE SPARK Launched in May 2016, it allows to create different types of visuals: posts, pages, and videos. It is template-driven and you can edit different features. You can download your design or share it on your social media.	x	x	
CANVA Drag-and-drop features and professional layouts enable users to easily design stunning graphics and documents. Need to register.	x		
COLOR SPLASH Turn pictures it into a “black-and-white” version and use your finger to “colour in” the elements of the photo that you want to stand out.		x	
PICMONKEY With a basic free account you can crop, resize, and add essential colour adjustments, add filters, textures and frames.	x	Coming up soon	Coming up soon
PIXLR A robust photo editor that gives full control over images, including layers and effects. Tools include red-eye reduction, a spot healing tool, drawing tools, clone tools, sharpen, blur, and many more. It’s your free online Photoshop!	x	X	x
SNAPSEED A photo-editing application that enables users to enhance photos and apply digital filters. This app brings the power and control of professional photo-editing software previously only available on the desktop to your mobile device. Download the app on your mobile device.		X (also iPad)	x

SHARE YOUR FAVOURITE FEDERALIST QUOTES

PABLO
Enables social media managers to easily create inspirational quote and powerful stat images perfectly sized for social media. No registration needed.

x

RECITE

Make quotes look nice with 42 different pre-made templates, easy share to Tumblr, Pinterest, Facebook, Twitter or email. Adds a little watermark at the bottom on the picture. No registration needed.

x

QUOTESCOVER

A slightly more “hard-core” application for making image-based quotes. Turns any ordinary quotes texts into beautiful quotes picture for social medias like Facebook, Twitter header, Google Plus, Pinterest, Instagram. Upload a photo to create a background and add some effects to it (if you don’t do that there’s not much happening with the background). No registration needed.

x

TRANSFORM YOUR DATA INTO EYECATCHING INFOGRAPHICS

EASEL.LY

A free, easy-to-use web-hosted platform for creating infographics. Users can insert icons and shapes, change background and orientation, and rearrange the pre-inserted graphics in the pre-set template (called a “vheme”) to create their own vibrant infographics.

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INFOGR.AM

If your infographics are data centric, look into Infogram. There are several templates to choose from and they are easily shareable on social media.

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PIKTOCHART

An easy-to-use, drag-and-drop infographic, presentations and reports design tool that allows hi-resolution image and PDF exports. There’s a watermark added to designed infographics.

x

GIF MAKER

GIPHY

Enables users to easily create animated video GIFs and GIF slideshows with captions. Create animated GIFs from video files and YouTube links.

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GO LIVE! BROADCAST YOUR EVENTS

PERISCOPE

Periscope is a mobile app connected to Twitter that enables non-profits to easily broadcast live from special events or while on

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location.

FACEBOOK LIVE

Go Live to engage your followers and grow your audience in new ways. To share a live video, log into Facebook from the Android app, iPhone app or iPad app. Learn more: <https://live.fb.com/tips/>

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X

X

BLAB

Connected to Twitter, Blab enables real-time video conversations from multiple locations. Use it for interviews, discussions, and live workshops and then share replays after the live event is over.

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CREATE SHORT AND MEMORABLE VIDEOS

VIVAVIDEO: FREE VIDEO EDITOR

One of the best video editor, photo slideshow maker & movie editing apps in Android market.

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REPLAY (QUICK BY GOPRO)

Enables users to easily edit video clips, add text, and insert music and photos from your camera roll in order to create well-designed, modern video content ideal for social media.

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